



## **"Basics of Intellectual Property Rights" to celebrate World Intellectual Property Day**

The Institution's Innovation Council (IIC) VNSGU and Student Startip & Innovation Policy (SSIP) organized an Expert talk by Mr. Kirtikumar Patel (Director at IPCalculus and Registered Indian Patent Agent) on "Basics of Intellectual Property Rights" to celebrate World Intellectual Property Day on 26<sup>th</sup> January 2023 at 10:20 AM at IQAC Room, VNSGU and online too. In this event, there were a total of 87 participants and 7 faculties present

The world needs more and more ideas to make it a better place to live in. Let us make World Intellectual Property Day more inspiring with good ideas! With this motto, this event on the Basics of Intellectual Property Rights was planned. The main objective behind planning this session on World Intellectual Property Day was to spread awareness among youth about Intellectual Property rights and their importance to secure their idea or expression.

At the beginning of the session, Dr. Paresh Parekh gave brief information about today's topic and introduce the key speaker of the event Mr. Kirtikumar Patel who is the Director at IPCalculus and is also a Registered Indian Patent Agent. Further, Dr. Paresh Parekh explained the importance of celebrating World Intellectual Property Day and its significance in securing one's idea or expression.

December 1st, 2023 is a momentous day as India assumed the presidency of the G20 forum, taking over from Indonesia. As the largest democracy in the world and the fastest-growing economy, India's G20 presidency will play a crucial role in building upon the significant achievements of the previous 17 presidencies. As it takes the G20 Presidency, India is on a mission to bring about a shared global future for all through the Amrit Kaal initiative with a focus on the LiFE movement which aims to promote environmentally-conscious practices and a sustainable way of living. With a clear plan and a development-oriented approach, India aims to promote a rules-based order, peace, and just growth for all. The 200+ events planned in the run-up to the 2023 Summit will strengthen India's agenda and the six thematic priorities of India's G20 presidency, which includes Women-led

Development. Mr. Kirtikumar began his speech through a PowerPoint presentation in which he explained the meaning of Intellectual Property Rights and how it is different from actual properties like gold, land, vehicle, etc. Mr. Kirtikumar sir dedicated this session to women's power and gave a few examples of Successful Startups by women like Bi-Energies (Surat), and Achuk Environmental Solutions Pvt. Ltd. (Ahmedabad) who have patented their ideas to secure them from getting copied and converted their ideas into successful startups. There are numerous examples of successful startups that have patented their ideas.

There are a few very basic yet important questions that arise in one's mind when you think of IP which was covered by Mr. Kirtikumar Patel in his speech which are What is the meaning of IP?, How can I get legal protection of my IP in India ? etc. There are various Intellectual Property Laws that can be important to keep in mind when filing a patent such as The Patents Act 1970 (as amended), The Copyright Act 1957 (as amended), The Trade Marks Act 1999, The Designs Act 2001, The Geographical Indications of Goods (Registrations and Protection) Act, 1999.

Mr. Kirtikumar further explains the Benefits of registering Ips. He explained that there are so many benefits of registering Ips such as Economic benefits, Benefits to consumers and society, Innovation, Establishes Ownership, Legal Benefits, etc. In his speech, Mr. Kirtikumar shared one very important piece of information with the participants. The different types of Ips and terms of IP registration. There are many types of Ips like Patents, trademarks, copyrights, Industrial designs, Trade Secrets, Geographical Indications, Plant Varieties, Semiconductor layouts, etc. There is a specific term or timebound for your registered Ips which may differ from the type of Ips; if your idea is an expression like painting or art then it falls under the copyright act which has terms of Life of Author + 60 years after death, if your idea is an invention than it can be patented and it has a term of 20 years, If your ideas are quality based and have an identity than it falls under trademark and it has to be renewed every 10 years, and if your ideas are about appearance than it is considered in the design and have a term of 15 years (10 initially + ext. 5).

Mr. Kirtikumar Patel gave in-depth knowledge regarding Intellectual Property to all the participants. To conclude his speech, he wishes everyone for World Intellectual Property Day and thanks Institution's Innovation Council, Moe's Cell, and MHRD and Student Startup & Innovation Policy(SSIP) for giving the opportunity to share his knowledge with students and faculties on this day.

Mr. Divyesh Baraiya gave the vote of thanks by thanking the speaker Mr. Kirtikumar Patel for sparing his time and sharing his knowledge with us, also thank Institution's Innovation Council, Moe's Cell, MHRD, and Veer Narmad South Gujrat University for their support throughout the session. He also thanks Dr. Paresh Parekh, VNSGU Team, and all present participants. This event was organized by Institution's Innovation Cell under the guidance of VNSGU Vice-Chancellor Dr. Kishorsinh N Chavda Sir, and Dr. Rameshdan C Gadhvi (Registrar VNSGU).